

Fiscal Unit/Academic Org	Human & Community Resource Dev - D1118
Administering College/Academic Group	Food, Agric & Environ Science
Co-administering College/Academic Group	
Semester Conversion Designation	Converted with minimal changes to program goals and/or curricular requirements (e.g., sub-plan/specialization name changes, changes in electives and/or prerequisites, minimal changes in overall structure of program, minimal or no changes in program goals or content)
Current Program/Plan Name	Agricultural Communication Minor
Proposed Program/Plan Name	Agricultural Communication Minor - AGRCOMM-MN
Program/Plan Code Abbreviation	AGRCOMM-MN
Current Degree Title	

Credit Hour Explanation

Program credit hour requirements		A) Number of credit hours in current program (Quarter credit hours)	B) Calculated result for 2/3rds of current (Semester credit hours)	C) Number of credit hours required for proposed program (Semester credit hours)	D) Change in credit hours
Total minimum credit hours required for completion of program		23	15.3	12	3.3
Required credit hours offered by the unit	Minimum	15	10.0	9	1.0
	Maximum	20	13.3	12	1.3
Required credit hours offered outside of the unit	Minimum	0	0.0	0	0.0
	Maximum	10	6.7	6	0.7
Required prerequisite credit hours not included above	Minimum				
	Maximum				

Program Learning Goals

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

- Program Learning Goals**
- Provide students with basic knowledge and skills in communication related to agricultural and environmental sciences.
 - Develop oral and written communication skills and use of electronic technologies to communicate science-based information.

Assessment

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

Is this a degree program (undergraduate, graduate, or professional) or major proposal? No

Program Specializations/Sub-Plans

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

Pre-Major

Does this Program have a Pre-Major? No

Attachments

- Program Proposal.pdf

(Program Proposal. Owner: Trefz, Marilyn Kaye)

Comments

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Trefz, Marilyn Kaye	09/22/2010 08:41 AM	Submitted for Approval
Approved	Cano, Jamie M	09/22/2010 09:45 AM	Unit Approval
Revision Requested	Stokoe, Laurie Anne	11/08/2010 09:25 AM	College Approval
Submitted	Trefz, Marilyn Kaye	11/17/2010 12:33 PM	Submitted for Approval
Revision Requested	Stokoe, Laurie Anne	11/23/2010 09:06 AM	Unit Approval
Submitted	Trefz, Marilyn Kaye	12/13/2010 09:36 AM	Submitted for Approval
Approved	Cano, Jamie M	12/13/2010 10:27 AM	Unit Approval
Approved	Pfister, Jill Ann	01/14/2011 05:37 PM	College Approval
Pending Approval	Nolen, Dawn Jenkins, Mary Ellen Bigler Meyers, Catherine Anne Vankeerbergen, Bernadette Chantal Hanlin, Deborah Kay	01/14/2011 05:37 PM	ASCCAO Approval



December 7, 2010

Phone (614) 292-6321
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Dr. Jill Pfister
Assistant Dean, Academic Affairs
College of Food, Agricultural, and Environmental Sciences
100 Agricultural Administration Building
2120 Fyffe Road
Columbus, OH 43210

Dear Jill:

This letter is to lend departmental administrative support to the efforts made by the Human and Community Resource Development faculty as they planned the undergraduate curriculum transition from a quarter to a semester academic calendar. The planning process has been thorough and extensively involved all faculty in the department.

Undergraduate Curriculum. The work of the faculty has resulted in three undergraduate majors I believe will serve our students well in the future:

- Agricultural Communication
- Agriscience Education
- Community Leadership, which is comprised of two specializations:
 - Community and Extension Education
 - Leadership

They have also developed four departmental minors that will meet the needs of not only students within the College of Food, Agricultural, and Environmental Sciences, but also the needs of students throughout the University.

- Agricultural Communication
- Leadership Studies (Interdisciplinary)
- Youth Development (Interdisciplinary)
- Outreach Education (formerly Agricultural and Extension Education)
- Faculty met almost weekly from January, 2010-June, 2010 and then for several extended periods in autumn.

Graduate Curriculum. Subsequent to the work on the undergraduate curriculum, the faculty turned its attention to the graduate program. Five meetings were held from the end of August through early November. The faculty agreed to continue the following graduate programs, with minor adjustments:

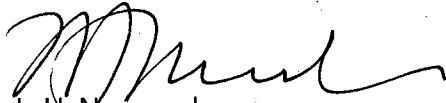
- Agricultural and Extension Education – M.S.
- Agricultural and Extension Education – M.Ed.

- Agricultural and Extension Education – Ph.D.
- Research Methods minor

We had essentially 100% participation in the undergraduate and graduate program development. These changes were adopted by near unanimous consensus in every case.

Many thanks to you and the College Academic Affairs Committee for your efforts in this process.

Sincerely,

A handwritten signature in black ink, appearing to read 'L. H. Newcomb', written in a cursive style.

L. H. Newcomb
Interim Chair



July 2, 2010

Dr. Jill Pfister
c/o Academic Affairs
100 Ag Admin
2120 Fyffe Rd
Columbus, OH 43210

Dear Dr. Pfister:

In response to the request for a cover letter to accompany the Proposals for Programs and Courses, I am submitting this summary of department processes. The Department of Human and Community Resource Development began its Q2S program transition with a formal departmental meeting in November, 2009. We then participated in "Q2S Wednesdays" from January 6 to June 9. As a result, the HCRD Semester Program Proposal is being submitted on July 2, 2010. This letter captures the essence of the department's collective efforts.

During the department's strategic planning meetings held Autumn Quarter, 2009, our faculty members committed to "re-examine, reconfigure, and realign all course content to prepare for the conversation to semesters as well as to more effectively provide instruction via different methods of delivery". The departmental teaching committee drew upon processes advocated by the committee that wrote the 2002 departmental document, "A New Vision for Undergraduate Education", as a basis for leading the development of new program and learning outcomes that guided our semester program development. During this time, the undergraduate coordinator met individually with each incoming freshmen, the first class of students who will be affected by the semester conversion, to review their current programs and to assure them that we, as faculty, will work with them to minimize any difficulties that may occur in their programs due to the transition.

When the department held its first "Q2S Wednesday" in January, we began with collecting brainstormed thoughts to two questions: "**What words or phrases would you use to describe our ideal graduates of the future?**" and, "**What should our ideal curriculum provide future students that they cannot acquire elsewhere?**" The data collected were factored into categories: Cutting-edge and Technically Competent; Professionally Competent and Masterful at Designing and Implementing Educational Programming; Ability to Lead; Life-long Learners; Critical Thinkers; Globally Aware; Possess Socially-Relevant Skills; Contemporary, Visionary, and Innovative. These categories provided the basis for spending the next several weeks creating our new Program Outcomes, and subsequently using the Program Outcomes to create our Learning Outcomes. Using the Learning Outcomes, we leveled the skills and dispositions according to freshmen entry-level skill development versus senior exit-level skill development, and then packaged like-outcomes into potential new courses.(Cover letter- HCRD, continued).

In April we started preparing proposed program plans which led to proposing a new structure of majors and minors that focused our efforts toward working horizontally, rather than vertically across all disciplines in the department. The proposed majors are: Agricultural Communication, Agriscience Education, and Community Leadership, with Community Leadership having two specialties; one in Community and Extension Education, and one in Leadership. With the majors decided, teams of faculty began creating first drafts of new core courses that will be required for all majors in the department. Since student input is valuable, focus groups with current extension, agricultural communication, preservice teachers, and leadership option majors were conducted. Student input was used to alter some of the original proposal.

Following discussions by faculty, it was decided that the Mayterm will be used to meet early experiences in Extension offices and public schools, since schools will be in-session while OSU is out-of-session. The Mayterm will also be used to enrich student experiences through study abroad.

Discussions regarding internship experiences and capstone courses were healthy, and resulted in exciting changes that capture more authentic, contextual experiences for learners. Current issues in agriculture and the related sciences will be used to engage learners in a combination of traditionally delivered and non-traditionally delivered experiences.

Finally, given the college interpretation of the new university General Education Requirements, the faculty made final decisions regarding credit hours available for the core, study in-depth, and electives. Also, given the new university numbering system, faculty agreed upon an organized approach to numbering the courses in the department. Student input regarding the proposed system indicated that they felt that the system was easy to understand and was logical to them.

The 8-month journey undertaken by the faculty in the department has resulted in the proposal we are delivering. We believe we have created an exciting, engaging curriculum based upon current issues in agriculture and the related sciences that is directly reflected in the new program outcomes developed collectively by our faculty. Thank you for your careful consideration of this proposal.

Sincerely,

M. Susie Whittington

M. Susie Whittington
Associate Professor
Undergraduate Coordinator
Co-Q2S Point Personnel

Department of Human and Community Resource Development Rationale for Majors and Minors

The three majors in Human and Community Resource Development will be **Agricultural Communication, Agriscience Education, and Community Leadership**. The names of the majors and the content in the majors reflect current career options for our learners. These new majors were developed as a result of several weeks of faculty discussions and brainstorming to create new learning outcomes for all graduates of the department. Once the learning outcomes were refined, leveling of the learning outcomes took place to determine the best sequencing for the developmental approach that was desired for our learners. Packaging of courses then took place. New names were selected to reflect more current agriculture and related sciences concepts.

Under the former Agricultural and Extension Education (AEE) major, Ohio licensure requirements for the teacher education option tended to stifle flexibility for the other two options in the major (Extension Education and Leadership). To address this concern, the **Agriscience Education** curriculum is now designed to address the teacher licensure requirements for Ohio. Its curriculum was designed after taking into consideration the new Ohio Agricultural Science Pathways for High School curriculum. Consequently, the major now reflects options for the minor from which a student can choose a more in-depth pathway of study.

The new **Community Leadership** major was developed to meet the needs of students previously in the Extension Education and Leadership options of the AEE. This new major offer content to prepare learners for take leadership roles in agribusiness, agencies, and communities. Specializations within this major are **Community and Extension Education and Leadership**. The design of this major will better provide leaving the other programs with opportunities to better meet needs of learners in more creative/flexible ways.

The **Agricultural Communication** major was re-conceptualized with modern technology in mind.

We are maintaining our requirement for science credits across all majors. We have repackaged our internship requirements to engage learners in capstone experiences that provide more contextual, authentic learning related to current issues in agriculture and the related sciences.

The four minors in Human and Community Resource Development will be **Leadership Studies, Youth Development, Outreach Education, and Agricultural Communication**. Discussions among faculty resulted in identifying gaps in programming across the university in which members of the department had expertise. Consequently, the proposed minors provide value-added skills to many majors across the university community.

Human and Community Resource Development - Semester Course Listings and Teaching Assignments - Draft 12/7/2010

SEMESTER COURSE INFORMATION										
Qtr. Course No.	Name of Quarter Course	Hours	Semester Course No.	Name of Semester Course	Hours	CL Hrs	Lab Hrs	Semester(s) Taught	Program(s) Served	Faculty
UNDERGRADUATE										
AGRICULTURE EDUCATION (ASE)										
AG COMM 293	Individual Studies	1 to 5	ASE 2193	Individual Studies	1 to 3			All	ASE, AG COM	Whittington
AG COMM 294	Group Studies	1 to 5	ASE 2194	Group Studies	1 to 3			All	ASE, AG COM	Whittington
AEE 280	Early Field Experience in Agricultural and Extension Education		ASE 2880	Early Experience in Agriscience Education	1	Off-campus		May Term	ACEL	Whittington
AEE 480	Field Experience	3	ASE 4280	Context-Based Learning in Agriscience Education	2	Off-campus		Fall	ASE	Cano
NEW COURSE			ASE 3448	Professional Development in Agr. Communication, Ed., and Leadership	1 to 3			Fall/Spring	ASE	Whittington
NEW COURSE			ASE 4683	Research with Distinction	1 to 6			All	ACEL	Whittington
NEW COURSE			ASE 4683H	Research with Distinction - Honors	1 to 6			All	ACEL	Whittington
NEW COURSE			ASE 4998	Undergraduate Research	1 to 6			All	ACEL	Whittington
AEE 693	Individual Studies	1 to 5	ASE 5193	Individual Studies	1 to 3			All	CL-CEE, CL-L	Whittington
AEE 594	Group Studies	1 to 5	ASE 5194	Group Studies	1 to 3			All	CL-CEE, CL-L	Whittington
AEE 530.02	Methods of Teaching Agricultural Education	5	ASE 5230	Methods of Teaching in Agriscience Education	3	2	1	Fall	ASE	Whittington
AEE 531	Experiential Education in Public Schools	3	ASE 5231	Experiential Learning in Agriscience Education	2	2		Fall	ASE	Whittington
AEE 585	Program Development in Public Schools	3	ASE 5255	Program Planning in Agriscience Education	2	2		Spring	ASE	Whittington
AEE 580.01	Field Experience in Public Schools I	5	ASE 5280	Internship in Agriscience Education	4	Off-campus		Spring	ASE	Cano
AEE 580.02	Field Experience in Public Schools II	5	ASE 5281	Capstone in Agriscience Education	4	Off-campus		Spring	ASE	Cano
AEE 580.03	Field Experience in Public Schools III	5	ASE 5282	Evaluation in Agriscience Education	4	Off-campus		Spring	ASE	Cano
AEE 694	Egyptian Program - Pre-Program Seminar		ASE 5794	FAES Egyptian Program - Pre-Program Seminar	2			Spring	ACEL	Cano
AEE 697	Egyptian Program - In-Country Course		ASE 5797	FAES Egyptian Program In-Country Course	3	Off-campus		May Term	ACEL, CFAES, OSU	Cano
COMMUNITY LEADERSHIP (COMLDR)										
AEE 293	Individual Studies	1 to 5	COMLDR 2193	Individual Studies	1 to 3			All	CL-CEE, CL-L	Scheer and King
AEE 294	Group Studies	1 to 5	COMLDR 2194	Group Studies	1 to 3			All	CL-CEE, CL-L	Scheer and King
AEE 230; AC 200	Introduction to AEE; Introduction to Agr. Communication	3 to 5	COMLDR 2530	Introduction to Agr. Communication, Education and Leadership - Lecture	2	2		Fall	ACEL	Whittington
NEW COURSE			COMLDR 2530E	Introduction to Agr. Communication, Education and Leadership - Lecture-HE	2	2		Fall	ACEL	Whittington
AEE 280	Early Field Experience in Agricultural and Extension Education		COMLDR 2550	Land Grant Influence (proposed GEC History course)	1	Off-campus		May Term	ACEL	Whittington
AEE 420	Program Development in Extension	3	COMLDR 2880	Program Development and Evaluation	3	3		Fall	CL-CEE	Scheer
AEE 342	Fundamentals of Personal and Professional Leadership	3	COMLDR 3530	Foundations of Personal and Professional Leadership	3	3		Fall	ACEL, OSU	Birkenholz
AEE 594	Toward Cultural Proficiency	3	COMLDR 3530E	Foundations of Personal and Professional Leadership - Honors Embedded	3	3		Fall	ACEL, OSU	Birkenholz
AEE 387	Data Analysis in Applied Sciences	5	COMLDR 3537	Toward Cultural Proficiency	3	3		Spring	ACEL, OSU	Whittington
AEE 489	Internship in Agricultural Occupations	1 to 5	COMLDR 4191	Data Analysis in the Applied Sciences	3	2	1	Fall/Spring	ACEL	Cano
AEE 442	Leadership in Teams and Community Organizations	5	COMLDR 4430	Leadership in Community Leadership	2 to 3			All	CL-CEE, CL-L	King
NEW COURSE			COMLDR 4480	Leadership in Teams and Community Organizations	3	3		Spring	CL-CEE, CL-L	????
NEW COURSE			COMLDR 4683	Leadership Practicum	3 to 6	Off-campus		All	CLL	Birkenholz
AEE 683H, AC 683H	Honors Projects		COMLDR 4683H	Research with Distinction	1 to 6			All	ACEL	Whittington
NEW COURSE			COMLDR 4683H	Research with Distinction - Honors	1 to 6			All	ACEL	Whittington
AEE 693	Individual Studies	1 to 5	COMLDR 5193	Individual Studies	1 to 3			All	ACEL	Whittington
AEE 594	Group Studies	1 to 5	COMLDR 5194	Group Studies	1 to 3			All	ACEL	Whittington
AEE 530.01	Methods of Teaching in Non-Formal Learning Environments	5	COMLDR 5330	Methods of Teaching in Non-formal Learning Environments	3	2	1	Fall	CL-CEE, CL-L	Scheer and King
NEW COURSE			COMLDR 5335	Volunteer and Human Resource Management	3			Fall	CL-CEE, CL-L	Whittington
AEE 642 and 643	Youth Organizations/Youth Program Mgt. in Non-School Settings	3 + 3	COMLDR 5350	Youth Organizations and Program Management	4	4		Spring	CL-CEE	Scheer and Cochran
AEE 560.01	Field Experience in Extension I	5	COMLDR 5380	Internship in Community and Extension Education	4	Off-campus		All	CL-CEE	Thomas
AEE 560.02	Field Experience in Extension II	5	COMLDR 5381	Capstone in Community and Extension Education	4	Off-campus		All	CL-CEE	Thomas
AEE 560.03	Field Experience in Extension III	5	COMLDR 5382	Issues in Community and Extension Education	4	Off-campus		All	CL-CEE	Thomas
NEW COURSE			COMLDR 5430	Professional Leadership Ethics	3	3		Fall	CL-CEE, CL-L, AC	King
QUARTER COURSE INFORMATION										
Qtr. Course No.	Name of Quarter Course	Hours	Semester Course No.	Name of Semester Course	Hours	CL Hrs	Lab Hrs	Semester(s) Taught	Program(s) Served	Faculty
AGRICULTURAL COMMUNICATION (AGRCOMM)										
NEW COURSE			AGRCOMM 2130	Visual Media in Agricultural and Natural Resources	2		2	Spring	AC, OSU	Rhoades
NEW COURSE			AGRCOMM 2193	Individual Studies	1 to 3			All	ASE, AG COM	Rhoades
NEW COURSE			AGRCOMM 2194	Group Studies	1 to 3			All	ASE, AG COM	Rhoades
AGRCOMM 390	Oral Expression in Agriculture	5	AGRCOMM 3130	Oral Expression in Agriculture	3	2	1	Fall/Spring	AgCEL, OSU	Stewart
AGRCOMM 367	Agricultural Issues in Contemporary American Society	5	AGRCOMM 3448	Professional Development in Agricultural Communication	1 to 3			Fall/Spring	AC	Rhoades
NEW COURSE			AGRCOMM 4130	Publication Design and Production	3			Fall/Spring	CL-L, AC	Rhoades
AGRCOMM 300	Publication Design and Production	5	AGRCOMM 4130	Publication Design and Production	3			Fall/Spring	CL-L, AC	Rhoades
AGRCOMM 489	Agricultural Communication Internship	2 to 5	AGRCOMM 4191	Internship	2			All	AC	Rhoades
NEW COURSE			AGRCOMM 4683	Research with Distinction	1 to 6			All	ACEL	Rhoades

HUMAN AND COMMUNITY RESOURCE DEVELOPMENT – Undergraduate Semester Program Policies

- 1) **Transition policy** – In HCRD, student progress through the degree program requirements will be benchmarked using new learning outcomes written to become the foundation on which our new semester programs were built. Students will be expected to meet the new learning outcomes through a combination of courses in the quarter system, courses in the semester system, or formal and nonformal learning activities. The transition advising process began with the incoming freshman class in fall 2009 (the first class that would enter under quarters, but graduate under semesters). Using the CFAES 100 department sessions as our transition forum (a model that will continue), the department hosted a focus group to identify and respond to student transition concerns. The undergraduate coordinator also began individual advising sessions to address the student concerns. As information regarding Q2S was made available through college-wide meetings, the information was shared with students during undergraduate student organization meetings throughout the year. This year's CFAES 100 department sessions are being used to communicate our department's master plan of course changes (old and new names, numbers, offerings), and to assist students with comparing their quarter system advising sheets with the plans for the semester system. As always, individual advising sessions using student audits will continue. Recommended four-year course plans are included in this proposal.

- 2) **Meeting the tenets of the third writing course** – Since the third writing course requires a formative and summative feedback system of writing, providing feedback, rewriting and re-submitting, we have woven those tenets through assignments across the new curriculum. For example, the peer teaching assignment in the first year Introduction class (required of all students in the department), as well as the unit of instruction assignment in the third year methods class (Agriscience Education), subscribe to the third writing philosophy. In Agricultural Communication, the magazine writing course, AG COM 5135 naturally lends itself to the tenets of the third writing course. Students will be writing several magazine stories, with each story going through several drafts/revisions, resulting in a finished magazine written and edited by the students. Finally, because the capstone content in each major/specialization will be issues-based, relevant agricultural topics addressed during the internship experiences, the third writing tenets will be prevalent across the experience.

- 3) **Description of how the internship requirement is being met** – The internship requirements in HCRD are denoted on the new semester program sheets. Each major has credit hours required for an internship. For example, in Agriscience Education, and in Community and Extension Education, the spring semester of the fourth year of study will be spent in 12 credit hours of Practicum, of which 4 credits will comprise the internship requirement. In Agricultural Communication, students participate in a total of five hours of internship, divided into two separate experiences. The Leadership specialization requires that students complete three hours of internship.

AGRICULTURAL COMMUNICATION MINOR - SEMESTER

College of Food, Agricultural,
and Environmental Sciences
The Ohio State University

Emily Rhoades, Minor Coordinator
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614-292-4937
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The minor in Agricultural Communication is designed to provide students with basic knowledge and skills in communication related to agricultural and environmental sciences. Courses in the minor will develop oral and written communication skills, and the use of electronic technologies to effectively communicate science-based information. This minor is designed for students interested in careers in marketing, government relations, public relations, sales, advertising and non-profit organizations.

The minor is open to students across the university interested in learning to effectively communicate science-based information to a variety of audiences.

A minor in Agricultural Communication consists of a minimum of 12 hours of coursework selected from the following:

COURSES

Credit Hours

Required:

COMLDR 2530	Intro to Agr. Communication, Education, and Leadership	3
AGRCOMM 4130	Publication Design and Production	3
AGRCOMM 5530	Advanced Agricultural Communication Technology	3
AGRCOMM3130	Oral Expression in Agriculture	3
	<i>Or</i>	
COMM xxxx	Principles of Effective Public Speaking	3

Take at least one of the following courses:

AGRCOMM 5310	Campaign Design and Management in Agricultural Organizations	3
COMLDR 3530	Personal and Professional Leadership	3
RURSOC 6xxx	Diffusion of Innovations	3
AEDE 3121	Salesmanship in Agriculture	3
COMLDR 3535	Cultural Proficiency	3
AGRCOMM 2130	Visual Media in Agriculture and Natural Resources	2
COMM 311x	Visual Communication Design	3
COMM 611	Communication and Multimedia	3

RESTRICTIONS AND GENERAL INFORMATION:

1. It is recommended that students in this minor complete Agr Comm 367.
2. This minor is not available to students majoring in Agricultural Communication, Agriscience Education, or Community Leadership.
3. A minimum overall GPA for courses comprising the minor shall be 2.00.
4. A minor should be declared at the time a student accumulates 60 hours
5. A maximum of one course may overlap between the minor and the GEC (Writing, Literature, Arts, Natural Sciences, Historical Study, Social Sciences, Culture and Ideas, Contemporary Issues).
6. Courses taken on a pass/non-pass basis may not be applied to the minor.

AGRICULTURAL COMMUNICATION MINOR

**College of Food, Agricultural,
and Environmental Sciences
The Ohio State University**

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rhoades.100@osu.edu

The minor in Agricultural Communication is designed to provide students with basic knowledge and skills in communication related to agricultural and environmental sciences. Courses in the minor will develop oral and written communication skills, and the use of electronic technologies to effectively communicate science-based information. This minor is designed for students interested in careers in marketing, government relations, sales, advertising and non-profit organizations.

This minor is open to students across the university interested in learning to effectively communicate science-based information to a variety of audiences.

The minor in Agricultural Communication consists of 23-25 credit hours selected as follows:

Required:		Credit Hours
AGR COMM 200	Introduction to Agricultural Communication	5
AGR COMM 300	Publication Design and Production	5
AGR COMM 350	Advanced Agricultural Communication Technology	5
AGR COMM 390	Oral Expression in Agriculture	5
OR		
COMM 321	Principles of Effective Public Speaking	5
Electives (choose at least one):		Credit Hours
AED Econ 421	Salesmanship in Agriculture	3
AEE 342	Fundamentals of Personal and Professional Leadership	5
AGR COMM 510	Campaign Design and Management in Agricultural Organizations	5
AGR COMM 650	Communication Strategies for Change and Development	5
COMM 311	Visual Communication Design	5
COMM 611	Communication and Multimedia	5
RURL SOC 662	Diffusion of Innovations	5

Restrictions and General Information

1. This minor is not available to students majoring in Agricultural Communication or Agricultural and Extension Education.
2. A minimum overall CPHR for courses comprising the minor shall be 2.0.
3. A minor should be declared at the time a student accumulates 90 hours.
4. A maximum of five credit hours may overlap between the minor and the GEC (foundations, natural sciences, arts and humanities and social sciences).
5. Courses taken on a pass/non pass basis may not be applied to the minor.